

GREETINGS EVERYONE!

Our goal is to keep you informed and to get your input on the various facets of the *Almost Home* project.

***Almost Home* airdate (It's official this time)**

We can now confidently announce that *Almost Home* will air January 31, 2006 as part of Independent Lens. It will air on the coasts at 10:00pm in most markets, and in the middle of the country at 9:00pm in most markets. Of course, check your local listings.

Congratulations!

Brad and Lauren are proud to award additional funding to eight very deserving stations. Each station will use the money to promote their *Almost Home* outreach activities via advertisements.

The grantees are:

SC ETV: Columbia, SC

KLRU: Austin, TX

WUFT: Gainesville, FL

UNC-TV: Research Triangle Park, NC

WLAE: Metairie, LA

WIPR: San Juan, PR

RI-PBS: Providence, RI

KWBU: Waco, TX

Attn Stations:

Please help the publicity effort!

Have columnists in your local paper written about aging? If possible, please provide us contact information for newspaper writers in your area who are interested in or have written about aging before.

We want to move our publicity effort beyond television reviews.

Send contact information to Lauren (laburke@uwm.edu)

Help WLAE rebuild after Katrina

Partner station WLAE in Metairie, LA is suffering after hurricane Katrina devastated the area. Visit their website <http://www.pbs.org/wlae/> to donate to their rebuilding effort.

We are thinking of you!

A site update

The *Almost Home* website (www.almosthomedoc.org) is heading towards completion. Many curriculum materials are available for use. Outreach and publicity tools are currently accessible on the site.

Please visit!

Need a promotion trailer of the film?

A 3-minute promotion trailer featuring a song by super-cool Wilco is now available on DVD or VHS. The trailer is NOT FOR BROADCAST. DVD and VHS copies of the entire film are also available. An updated DVD with features from the website will be available soon.

To receive your copy (or copies) please contact Lauren (laburke@uwm.edu) and indicate what you need, how many, and in what format.

Partner Update

We've added more partners to the mix. Here are our current partners:

- American Association of Homes and Services for the Aged
- Association of Jewish Aging Services
- Consumer Consortium on Assisted Living
- Gerontological Society of America
- Lutheran Services in America
- National Association of Local Long-term Care Ombudsman Program
- National Association of State Long-term Care Ombudsman Program
- National Caucus & Center on Black Aged
- National Citizens' Coalition for Nursing Home Reform
- Pioneer Network
- Quality Partners of Rhode Island

Now **TWO** ways to credit funders

There are now two ways for you to credit our funders. This information is also available at www.almosthomedoc.org

Use this paragraph when crediting the film only:

ALMOST HOME is a co-production of 371 Productions and Wisconsin Public Television, produced in association with ITVS, with funding provided by the Helen Bader Foundation; The Jacob and Valeria Langeloth Foundation; the Corporation for Public Broadcasting; The Faye McBeath Foundation; and support from University of Wisconsin-Milwaukee's Peck School of the Arts.

Use this paragraph when crediting both the film and the outreach campaign (for instance, if advertising an outreach screening):

ALMOST HOME is a co-production of 371 Productions and Wisconsin Public Television, produced in association with ITVS, with funding provided by the Helen Bader Foundation; The Jacob and Valeria Langeloth Foundation; The Retirement Research Foundation; the Corporation for Public Broadcasting; The Faye McBeath Foundation; and support from University of Wisconsin-Milwaukee's Peck School of the Arts and Center on Age and Community.

CONTACT INFORMATION

The outreach team would loves to hear your feedback! Please contact us anytime with questions or comments.

371 Productions: Film production & outreach

Brad Lichtenstein
Director, Producer, Outreach Director
iblich@uwm.edu; 414.229.2890

Lauren Burke
Outreach Coordinator
laburke@uwm.edu; 414.229.2890

Roselle Kovitz
National Partner Coordinator
RoselleK@comcast.net; 425.743.4401

Center on Age and Community: Developing curriculum for website

Anne Basting
Director
basting@uwm.edu; 414.229.2732

Maria Ledger
Associate Director
mledger@uwm.edu; 414.229.2729

Wisconsin Public Television: Supervising PBS and coalition building

Lynne Blinkenberg
Director of Community Outreach
blinkenberg@wpt.org; 608.265.6331

Anne Wilder
Community Outreach Manager
wilder@wpt.org; 608.265.9092